

# 2009-2010 Business Ads Hampton Cove Elementary School Yearbook

DEADLINE: December 15, 2009 to submit an ad

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261 Old Highway 431 ~ Hampton Cove, AL 35763

## Advertisement Size:

- \_\_\_\_\_ 1/8 page.....\$40.00
- \_\_\_\_\_ 1/4 page.....\$60.00
- \_\_\_\_\_ 1/2 page.....\$100.00
- \_\_\_\_\_ 1 page .....\$160.00

Information to appear in ad (please be as specific as possible):

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- Email or provide CD with ad information
- Original, slick, business card, or logo attached
- Permission to enlarge/reduce, or alter type sizes/styles to fit Space

Statement of Policy: The staff has the right to accept, edit, or cancel any advertisement at any time. If the business pays for the advertising in advance of publication and the staff decides to cancel the ad, money will be refunded for the ad. Ads shall be free of statements, illustrations, or implications which are offensive to good taste or public decency, based on the opinion of the staff. Advertising shall offer merchandise or service on its merits, and shall refrain from attacking competitors unfairly or disparaging their products, services or methods of doing business. Staff may reject ads that promote objectionable goods or services, or products illegal for purchase by minors or students. The staff will not accept ads that are racist or sexist or which violate other standard journalistic principles (libel, obscenity, invitation of privacy, disruption of the educational process). Ads which the staff does accept are not an endorsement from the staff, the advisor, the faculty/administration, or the Huntsville City Schools. Liability does not extend beyond purchase price of ad space.

## Contacts:

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